

In the Claims

This listing of claims replaces all prior versions, and listings, of claims in the application:

1-33. (Cancelled)

34. (New) A method for increasing sales of custom products to niche markets, the method performed by one or more servers coupled to a network, the method comprising:

communicating via the network with a first member to obtain a designation of a beneficiary, an image, and a designation of a first referrer;

providing exclusively to the first member an access code;

communicating via the network with a customer that provided the access code to obtain a designation of the image, a designation of a product to be produced with the image, and indicia of a first payment;

designating distribution of portions of the first payment to the beneficiary and to the first referrer;

providing via the network to the first member a report describing portions paid to the beneficiary; and

designating distribution to the first member of a portion of a second payment in accordance with a designation of a second referrer by a second member wherein the designation of the second referrer identifies the first member.

35. (New) The method of claim 34 further comprising:

communicating via the network with the first member to obtain a designation of a payment term; and

designating distribution of portions of the first payment to the beneficiary in accordance with the payment term.

36. (New) A memory device comprising instructions for the performance of the method of claim 34 by one or more servers.

37. (New) A method for increasing sales of custom products to niche markets, the method performed by one or more servers coupled to a network, the method comprising:

communicating via the network with a first member to obtain a designation of a beneficiary, and an image;

providing exclusively to the first member an access code;

communicating via the network with a customer that provided the access code to obtain a designation of the image, a designation of a product to be produced with the image, and indicia of a first payment;

designating distribution of portions of the first payment to the beneficiary; and

providing via the network to the first member a report describing portions paid to the beneficiary.

38. (New) The method of claim 37 further comprising:

communicating via the network with the first member to obtain a designation of a payment term; and

designating distribution of portions of the first payment to the beneficiary in accordance with the payment term.

39. (New) A memory device comprising instructions for the performance of the method of claim 37 by one or more servers.

40. (New) A system coupled to a network, the system comprising:

means for communicating via the network with a first member to obtain a designation of a beneficiary, an image, and a designation of a first referrer;

means for providing exclusively to the first member an access code;

means for communicating via the network with a customer that provided the access code to obtain a designation of the image, a designation of a product to be produced with the image, and indicia of a first payment;

means for designating distribution of portions of the first payment to the beneficiary and to the first referrer;

means for providing via the network to the first member a report describing portions paid to the beneficiary; and

means for designating distribution to the first member of a portion of a second payment in accordance with a designation of a second referrer by a second member wherein the designation of the second referrer identifies the first member.

41. (New) The system of claim 34 further comprising:

means for communicating via the network with the first member to obtain a designation of a payment term; and

means for designating distribution of portions of the first payment to the beneficiary in accordance with the payment term.

42. (New) A system for increasing sales of custom products to niche markets, the system comprising:

means for communicating via the network with a first member to obtain a designation of a beneficiary, and an image;

means for providing exclusively to the first member an access code;

means for communicating via the network with a customer that provided the access code to obtain a designation of the image, a designation of a product to be produced with the image, and indicia of a first payment;

means for designating distribution of portions of the first payment to the beneficiary; and

means for providing via the network to the first member a report describing portions paid to the beneficiary.

43. (New) The system of claim 42 further comprising:

means for communicating via the network with the first member to obtain a designation of a payment term; and

means for designating distribution of portions of the first payment to the beneficiary in accordance with the payment term.